

**Business Language in French Minor
2018-2019 Student Learning Outcomes**

| Outcome | | Assessment Methods |
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| 1 | <i>Students will demonstrate knowledge and understanding of Sustainable Marketing Practices and economic models and practices in France and French-speaking countries by creating a sustainable marketing project.</i> | <i>Project evaluated with rubric Exam</i> |
| 2 | <i>Students apply models and concepts of French business practices by applying for a job or internship in France or another French-speaking country or region.</i> | <i>Assignments evaluated with rubric</i> |
| 3 | <i>Students demonstrate appropriate business practices by creating a professional portfolio that can be used for a job or internship interview in France or another French-speaking country.</i> | <i>Portfolio evaluated with rubric Interview evaluated with rubric</i> |